



Belvia.

**BRAND
GUIDELINE**

Logotipo principal
Planimetria



Logo Tag Version



Belvia.

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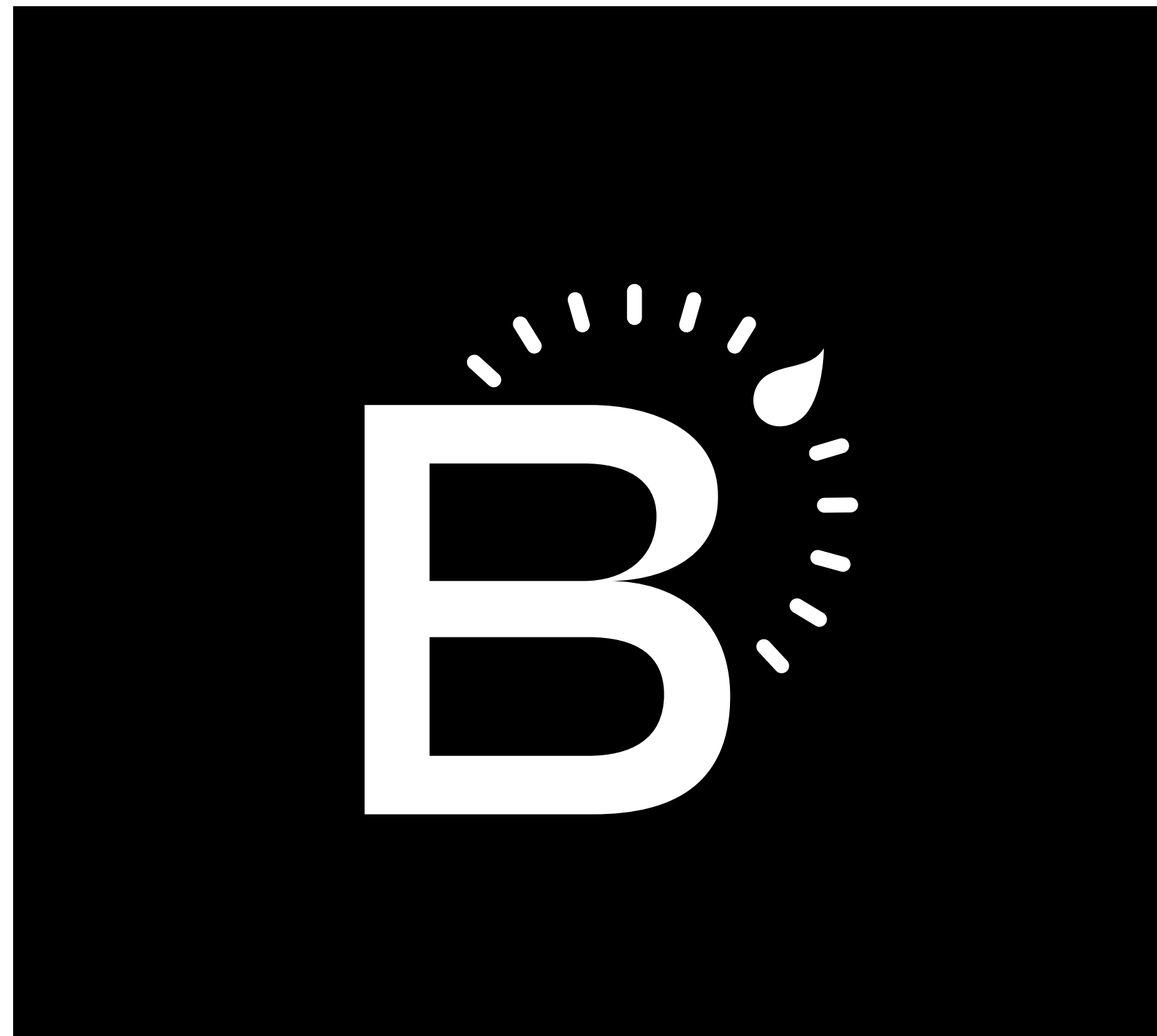
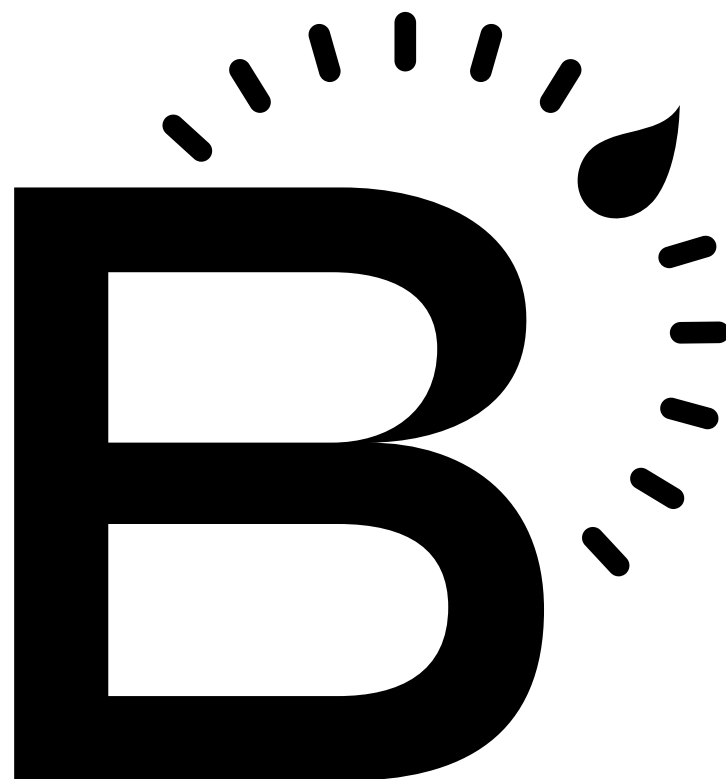
LIGERO · VIVO · ESENCIAL



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Paleta
de Color

Light Yellow #FFFBE0	Tea Green #CCEDD0	Shampoo #F4CFF0	White #FFFFFF	Black #000000
RGB (255, 251, 224)	RGB (204, 237, 208)	RGB (244, 207, 240)	RGB (255, 255, 255)	RGB (0, 0, 0)



BRAND
GUIDELINE

Destacados

AA

DaFont

GOBOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890
“”·¿?*(&)@¡!

<https://www.dafont.com/es/gobold.font>

Títulos

Aa

Cufon Fonts

Helvetica Neuue LT Pro Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

1234567890
“”·¿?*(&)@¡!

<https://www.cufonfonts.com/font/helvetica-neue-lt-pro-2>

Cuerpo de texto

Aa

Cufon Fonts

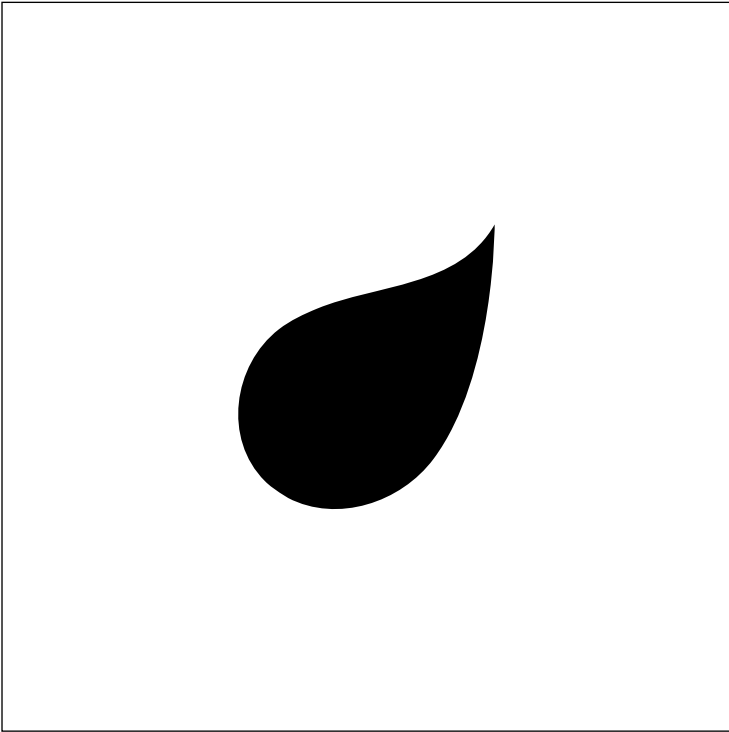
Helvetica Neuue LT Pro L/R/M

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

1234567890
“”·¿?*(&)@¡!

<https://www.cufonfonts.com/font/helvetica-neue-lt-pro-2>

Gráfica complementaria
Elemento + Blur



Desenfoque gaussiano
30 px



